



Interim Finance Support Case Study

Background

The client sought interim finance support to improve cash flow, refine financial analysis, and enhance reporting. With evolving market dynamics, they aimed to strengthen financial oversight to streamline operations and decision-making.

Objectives

- + Improve liquidity by optimizing accounts receivable collections
- + Conduct financial analysis to assess unit economics and market-based pricing
- + Maintain and refine financial projections for the executive leadership team
- + Prepare and present monthly financial reports and key performance indicators to key stakeholders

Solutions

- + Developed a structured AR collection process to accelerate cash inflows
- + Analyzed unit economics and pricing strategies across markets to drive optimal pricing decisions
- + Built and maintained dynamic financial projections to support planning
- + Standardized monthly financial reporting and KPI presentations for key stakeholders

**Rental +
Leasing**
INDUSTRY

200
EMPLOYEES

\$100M
ANNUAL
REVENUE

Provided financial structure and insights, helping the client improve cash flow, optimize pricing, and enhance reporting